

2012 APSE National Conference Sponsor, Exhibitor & Advertiser Prospectus

APSE★2012



ARLINGTON★VIRGINIA

The *only* national conference focusing solely on
integrated employment!

June 27-29, 2012

www.APSE.org



About APSE

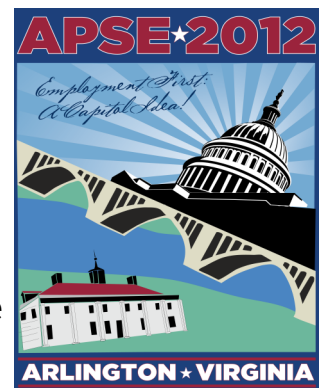
APSE is the *only* national organization with an exclusive focus on integrated employment and career advancement opportunities for individuals with disabilities. APSE is a growing national non-profit membership organization, founded in 1988 as the Association for Persons in Supported Employment, now known as APSE. Our members include employers, citizens with disabilities, employment providers, researchers, advocates, family members, transition specialists, university faculty, vocational rehabilitation counselors, and other professionals interested in integrated employment from around the world. APSE has chapters in 36 states and the District of Columbia.

Mission:

APSE leads in the advancement of equitable employment for citizens with disabilities.

2012 APSE National Conference

APSE supports the only annual national conference focused solely on the advancement of integrated employment. For the past 22 years, the National APSE Conference has brought together business and community leaders from across the country to network and focus on state of the art strategies to ensure equitable employment for citizens with disabilities.



The 23rd Annual Conference theme says it all - ***Employment First: A Capitol Idea!*** And now is the time to focus our energies on ensuring all people with disabilities have meaningful opportunities to bring their talents to the workplace. The conference will open with Temple Grandin, author, professor at Colorado State University College of Agricultural Sciences, and international speaker on the topic autism and employment. Dr. Grandin, named one of *Time* magazine's "100 Most Influential People in the World"

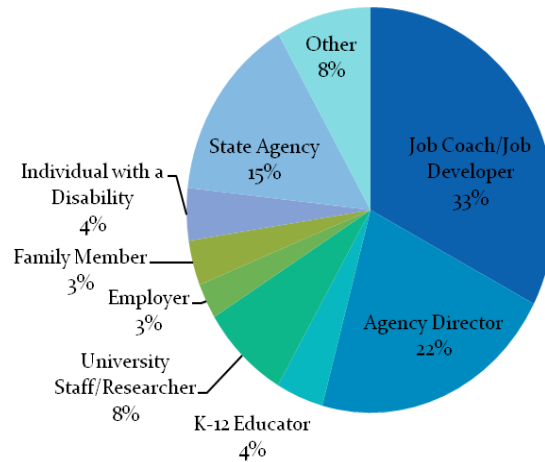
in 2010, will present "Learning Skills and Obtaining Employment for People with Autism and Asperger's Syndrome."

Your involvement in the 2012 APSE National Conference demonstrates your commitment to advancing equitable employment for individuals with disabilities.

Who Attends?

The National APSE Conference is attended by passionate leaders from all 50 states, Puerto Rico, and several foreign countries, who come to learn, share and grow through advocacy, networking and education. Conference attendees are influential in the provision of services and supports for individuals and organizations in their respective states.

2011 Conference Attendees



“I’ve been coming to the APSE Conference for 20 years. No single event has ever taught me as much, challenged me to do more, or helped me to understand the real issues of employment for people with disabilities. A sponsorship of the APSE Conference directly correlates to an increase in employment outcomes for people with disabilities. “

-Jon Alexander, APSE Board President

Why Sponsor?

Becoming a sponsor and/or exhibitor of the APSE National Conference will afford you the opportunity to support a conference that is dedicated and committed to the advancement of integrated employment. Your sponsorship will give us the financial ability to help meet the needs of those who attend as well as give you an opportunity to promote your brand or product to an audience of more than 800 professionals and consumers.



Sponsorship Opportunities

Premier Sponsor of Inclusion \$35,000

The Sponsor of Inclusion is the premier sponsor of the APSE National Conference and will be recognized throughout the conference.

- Company logo and hotlink in the APSE e-newsletter, the *Advance*
- Full page color advertisement in conference program
- Company logo and hotlink on the APSE homepage
- Eight complimentary registrations
- Two complimentary booths in exhibit hall
- Ballroom recognition display
- Opportunity to make introductory remarks at a conference event
- Recognition in pre-conference email promotions
- Recognition on APSE's social media pages
- One time use of the APSE post-conference attendee email list in electronic format

Champions of Employment \$25,000

The APSE Awards Luncheon is the premier event highlighting APSE National Award nominees and winners.

- Sponsorship of the Awards Luncheon
- Company logo and hotlink on the APSE homepage
- Company logo and hotlink in the APSE e-newsletter, the *Advance*
- Full page advertisement in the conference program
- Six complimentary registrations
- Two complimentary booths in exhibit hall
- Recognition in pre-conference email promotions
- Recognition on APSE's social media pages
- One time use of the APSE post-conference attendee email list in electronic format

Community Leader Advocate \$15,000

The Employer Leadership forum brings business leaders together to discuss the merits and the logistics of integrated employment.

- Sponsorship of the APSE Employer Leadership Forum
- Four complimentary registrations
- Complimentary booth in exhibit hall
- Half-page advertisement in conference program
- Company logo and hotlink on the APSE homepage and in the APSE e-newsletter, the *Advance*
- One time use of the APSE post-conference attendee email list in electronic format

Supporter of Accommodations \$10,000

The Supporter of Accommodations provides necessary services to conference attendees and presenters with disabilities.

- Sponsorship of Accommodations, such as CART, Sign Language Interpreter, and large text documents, for attendees with disabilities
- Company logo and hotlink on the APSE website
- Half-page advertisement in conference program
- Two complimentary registrations
- Complimentary booth in exhibit hall
- Company listing on the APSE website and in the APSE e-newsletter, the *Advance*
- Recognition in pre-conference email promotions

Promoter of Empowerment \$5,000

The APSE Membership Breakfast highlights APSE's current and future initiatives.

- Sponsorship of the APSE Membership Breakfast
- One complimentary registration
- Quarter-page advertisement in conference program
- Complimentary booth in exhibit hall
- Company listing on the APSE website and in the APSE e-newsletter, the *Advance*
- Recognition in pre-conference email promotions

Patron of Equitable Employment \$2,500

The Patron of Equitable Employment is committed to advancing equitable employment for citizens with disabilities.

- One complimentary registration
- Quarter-page advertisement in conference program
- Company listing on the APSE website and in the APSE e-newsletter, the *Advance*
- Recognition in pre-conference email promotions

For more information
please contact:
Jenny Levet
Conference Sponsorship Coordinator
jenny@apse.org or 301.279.0060

Exhibitor Opportunities

- Exposure for your company to an anticipated 850 to 1,000 attendees;
- Skirted table and two chairs;
- Recognition in APSE pre-conference advertising including recognition in pre-conference and post-conference issues of APSE's e-newsletter, the *Advance*;
- Recognition on the APSE website;
- Recognition in the conference program including full listing of your business contact information as well as a 75 word description of your business;
- One time use of conference post-conference attendee email list in electronic format;
- Complimentary continental breakfast and afternoon refreshments both days;
- Complimentary admission for ONE exhibit representative to the APSE Awards Luncheon Banquet with opportunity to purchase additional tickets to this event.

Exhibit Dates and Hours:

Wednesday, June 27 and Thursday, June 28: 7:30 a.m. – 5:30 p.m.

Exhibitor Rates

- **General Exhibitor:**
 - Early bird Registration (Ends February 15) - \$700*
 - Regular Registration (February 16- June 1) - \$850*
- **Non-Profit/Government Exhibitor:**
 - Early bird Registration (Ends February 15) - \$575*
 - Regular Registration (February 16- June 1) - \$675*
- **Supported Entrepreneur - \$150**

Each year, APSE is proud to feature talented supported entrepreneurs whose successes in employment exemplify the APSE mission. We invite all entrepreneurs and micro-enterprisers with disabilities to promote their businesses, products and services to an audience of over 800 people, at a reduced price

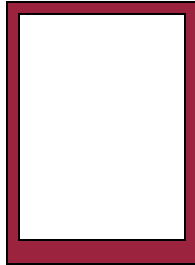
For more information on exhibiting and to request an exhibitor's contract, please contact:

Ilycia Schwartz, APSE Exhibit Coordinator
ilycia@apse.org or call (301) 279-0060

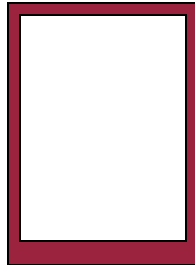
Advertising Opportunities

Conference Program Advertisements

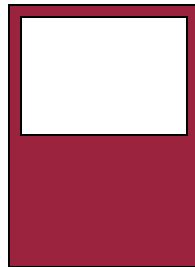
**Inside Front or
Inside Back Cover
Full-Page Color Ad**
7.5" width x 10" height
\$1000



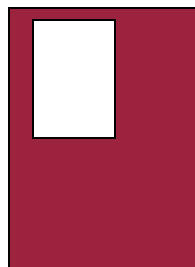
**Full-page
Black and White Ad**
7.5" width x 10" height
\$750



**Half-page
Black and White Ad**
7" width x 4.5" height
\$500



**Quarter-page
Black and White Ad**
3.5" width x 4.5" height
\$300



Additional Advertising Opportunities

Advertisers may ship flyers, catalogs, or other promotional items for inclusion in the conference bag and/or the Take-One Exhibit Table

**Conference Bag Insert -
\$350**

Your flyer, catalog, or other promotional item will be included in the conference bag received by all attendees



**Take-One Table -
\$500**

Your flyer, catalog, or other promotional item will be located on the Take-One Table in the Exhibit hall area

For more information
please contact:
Jenny Levet
Conference Advertising Coordinator
jenny@apse.org or 301.279.0060



Sponsorship Registration Form

2012 National APSE Conference

June 27-29, 2012

Arlington, VA

www.apse.org

Company Name _____

Contact Name _____

Phone number _____

Email _____

Address (billing) _____

City/State/Zip _____

Sponsorships (select one)

- Premier Sponsor of Inclusion - \$35,000
- Champions of Employment - \$25,000
- Community Leader Advocate - \$15,000
- Supporter of Accommodations - \$10,000
- Promoter of Empowerment - \$5,000
- Patron of Equitable Employment - \$2,500

Payment Method (circle one)

Credit Card

Check (Make Payable to APSE)

Amount _____

Credit Card number _____

Expiration Date _____ Security Code _____

Name on Card _____

Authorization Signature _____

Mail to:
APSE
P.O. Box 1280
Rockville, MD 20849

Email to: Jenny@apse.org
Fax to: 301.279.0075



Exhibitor and Advertising Registration Form

2012 National APSE Conference

June 27-29, 2012

Arlington, VA

www.apse.org

Company Name _____

Contact Name _____

Phone number _____

Email _____

Address (billing) _____

City/State/Zip _____

Exhibitor Type: (select one)

- General Exhibitor
Early Bird - \$700
Regular Registration - \$850
- Non-Profit/Government
Early Bird - \$575
Regular Registration - \$675
- Supported Entrepreneur - \$150

Advertisements:

- Full-page Color Ad - \$1000
- Full-page Black/White Ad - \$750
- Half-page Black/White Ad - \$500
- Quarter-page Black/White Ad - \$350
- Take One Table - \$500
- Conference Bag Insert - \$350

Payment Method (circle one)

Credit Card

Check (Make Payable to APSE)

Amount _____

Credit Card number _____

Expiration Date _____ Security Code _____

Name on Card _____

Authorization Signature _____

Mail to: APSE
P.O. Box 1280
Rockville, MD 20849

Email to: Ilycia@apse.org
Fax to: 301.279.0075